

Cardano Staking with PlusLess Pool [PLUS]





Enter Team PlusLess!



The Techie

- Maintains the server
- Technical deployments (Smart Contracts, etc.)



The Artsy

- Creates art and issues NFTs
- Responsible for Marketing

Value Proposition



Traditional Banks & Exchange Platforms

- Controls your money and transactions
- Requires trust
 - Which is broken: FTX, Celsius, ...
 - [\\$340B in penalties due to customer abuse since 2000 in US](#)



Blockchains

- Lets you control your money
- Democratizes finance
- It is decentralized, so it requires consensus

OUR OPPORTUNITY

Let's contribute to decentralization with Cardano's consensus...

... and get rewards for it!

Consensus Methods

Proof-of-Work Examples



Proof of Work



The first miner who solves the asymmetric puzzle is selected.
Competition between miners to solve the puzzle.



Specialized equipment to optimize processing power.



Initial investment to buy the hardware.



High energy consumption

vs

Proof of Stake



Using deterministic selection process.
Competition between miners to be selected.



Standard server grade unit is usually (more than) enough.

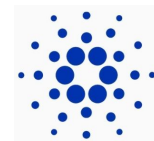


Initial investment to buy the stake and build the reputation.



Standard energy consumption

Proof-of-Stake Examples





Why we chose Cardano (1/2)

Some Cardano Statistics

Total Staked: \$ 6.70b (73.98% of the entire ADA Market cap)

Active Pools: 2,942 (as of February 2023)

- An exciting 2022 ([summary](#))
- <https://www.kraken.com/learn/what-is-cardano-ada>

Mathematically secure, stable, robust.

[Peer-reviewed](#) academic research and proposals before releasing any new product, service, or update

Cardano's Staking Advantages

Compound Interest - i.e. rewards automatically reinvested

Always liquid - unlike in Ethereum

No “[Slashing](#)” - unlike in Polkadot

No “minimum amount” for staking

Ecological - Little to no hardware cost, 0.54 KW/h of energy per transaction, staking possible even with [Raspberry Pi](#)



Why we chose Cardano (2/2)

- **Real-life problem solving with**
 - [Dish](#),
 - [Samsung](#),
 - [Georgian National Wine Agency](#), and many more
- **Strong community**
- **Tried-and-true technology:**
 - Smart Contracts, NFTs, ISPOs / multi-token distribution mechanisms...,)
 - Proven scalability
 - Predictable, low transaction fees



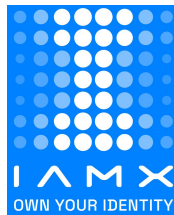
[Decentralized Finance](#)



[Mobile Networks](#)



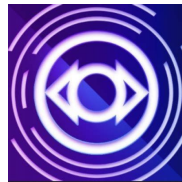
[eBook / Audiobook](#)



[Decentralized KYC](#)



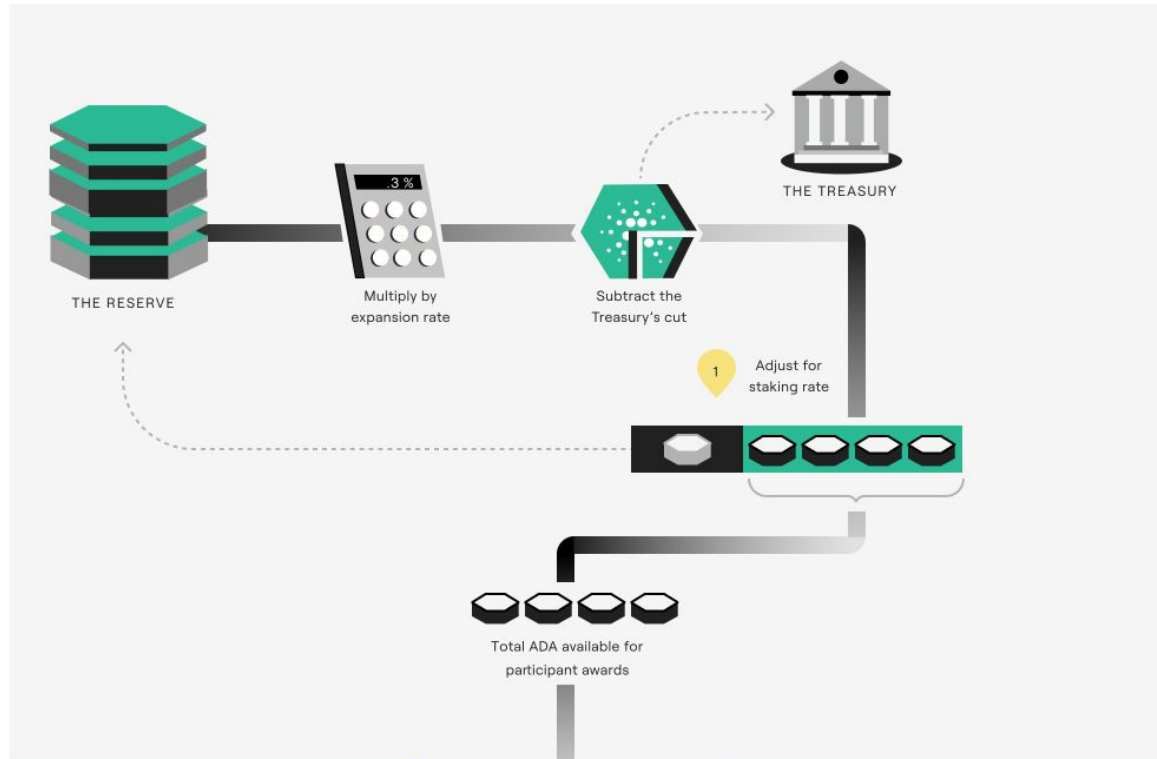
[Art and E-Commerce](#)



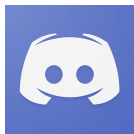
[Stablecoins](#)

How Cardano Distributes Rewards

- Frequency: Every 5 days
- Rewards reinvested automatically
- No additional action required by the delegators
- No funds locked or reduced



Our 2023 Objectives



- **Pool Name:** PlusLess
- **Pool Ticker:** PLUS
- **ROI:** 3.5 - 4.2% APY based on [known statistics](#)
- **Fees:** 340 ADA fixed, 4% Margin
- **Pool Pledge:** 20K ADA
 - We will also delegate all of our ADA separately, increasing over time.

2023 objectives:

- Reach to 2M-4M ADA delegation for [stable returns](#)
- Build a vibrant community

“Our profits will go to PlusLess app in supporting emotional intelligence”



Risks

Risk	Mitigations
<i>The Price of ADA Can Go Down</i>	Staking returns will partially cover your temporary losses
<i>Our Pool may not gather enough delegation</i>	<ul style="list-style-type: none">• Your main stake remains safe• We join xSPO Alliance and other Collective Staking Initiatives
<i>If the SPO shuts down...</i>	You can get back <u>all</u> of your pledge and delegations in ADA without asking us



Opportunities

Enabler	Outcome
<i>Cardano's Technical Maturity</i>	The most secure blockchain in the planet. Your funds are safe!
<i>Cardano's Blooming Ecosystem</i>	You have increased exposure to promising projects via our <u>ISPOs (Initial Staking Pool Offerings)</u>
<i>Macroeconomic Conditions</i>	Shaky 2023 but Bull Market in 2024. Best time to invest is now!
<i>Our Added Value Services</i>	Vouchers for Therapy, Emotional Well-being Sessions, Newsletters, and our other Businesses
<i>Our pool community</i>	You will leverage our captive audience, enhance your market insights, and make friends!

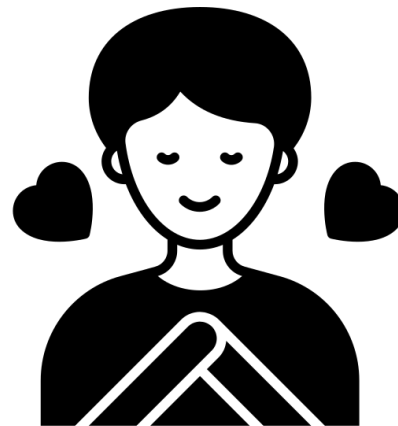


How to get involved #1: Lite Contributor

- Delegate your ADA to PlusLess SPO!
- You can move in and out any time you want - your funds are not blocked

And you will get:

- 3-5% APY
- Surprises and benefits from Team Harmony's side projects





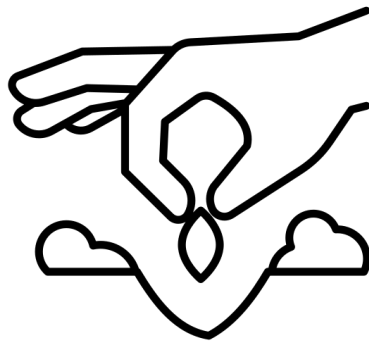
How to get involved #2: Seeder

Limited offer, subject to availability

- Delegate your ADA to PlusLess SPO!
- You can move in and out any time you want - your funds are not blocked
- **Minimum 50'000 ADA for participation**
- Your benefits will begin after you fulfill a 3 months of delegation

And you will get:

- All of the benefits of the Lite Contributor
- A custom Seeder NFT - artwork and utility!
- Discount on Margin fees for 12 months





How to get involved #3: Core Contributor

Limited offer, subject to availability

- Delegate your ADA to PlusLess SPO!
- You can move in and out any time you want - your funds are not blocked
- **Minimum 100'000 ADA for participation**
- Your benefits will begin after you fulfill a 6 months of delegation

And you will get:

- All of the benefits of the Seeder
- A Custom Core Contributor NFT - artwork and utility!
- Additional services (e.g.coaching and therapy) from Harmonie Reprogrammation





How to get involved #4: Partner

Limited offer, subject to availability

- Delegate your ADA to PlusLess SPO!
- You can move in and out any time you want - your funds are not blocked
- **Minimum 500'000 ADA for participation**
- Your benefits will begin after you fulfill a 12 months of delegation

And you will get:

- All of the benefits of the Core Contributor
- A Partner NFT - artwork and utility!
- Voting power on our roadmap and pool parameters
- Participation to periodic briefings





How to get involved #5: Affiliate

Limited offer, subject to availability

- Delegate your ADA to PlusLess SPO!
- Help us increase the delegation - get more rewards in return!

And you will get:

- An Affiliate NFT - artwork and utility!
- Benefits of other tiers proportional to the delegation you bring
- Upfront cash for successful sizeable delegations



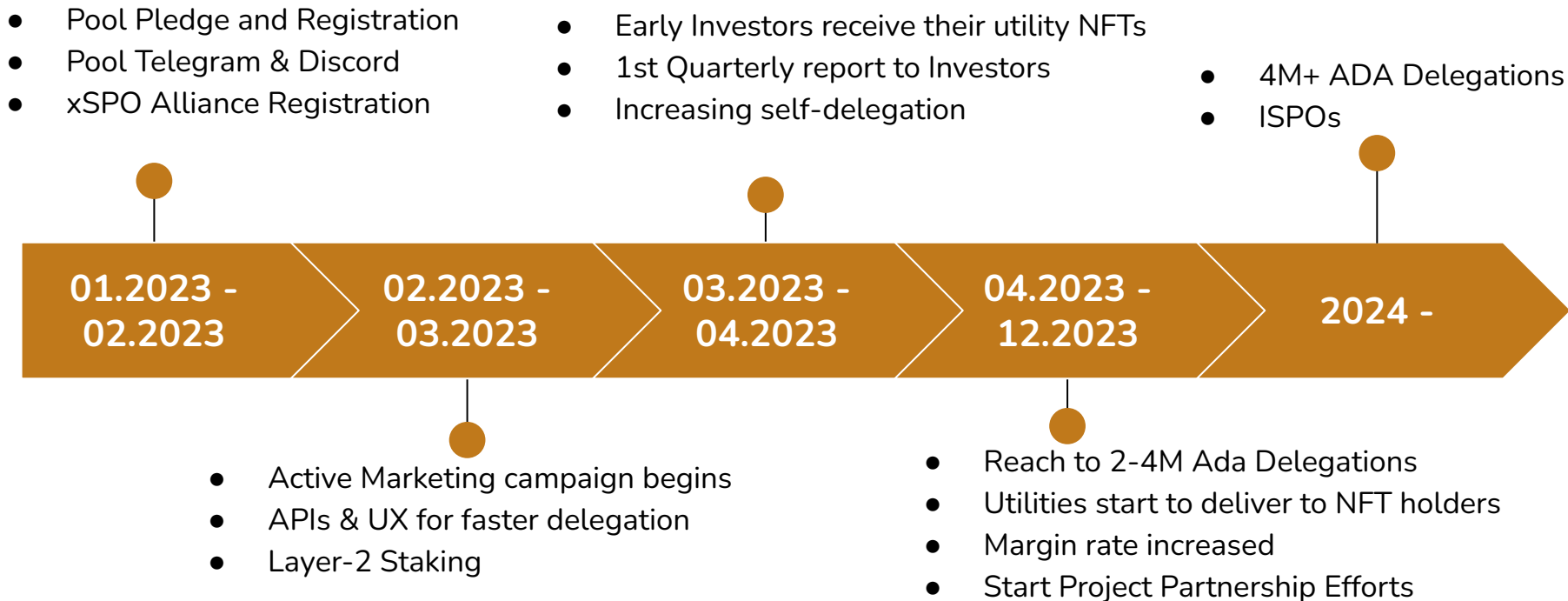


Delegator Advantages Summary

	Lite Contributor	Seeder	Core Contributor	Partner
<i>Liquid Staking, Community Channels</i>	Always	Always	Always	Always
<i>Artwork NFT</i>	In raffles	Yes	Yes	Yes
Utility: 12-month Margin Fee Discount		Pro-rata on 20% of collected margin	Pro-rata on 40% of collected margin	Pro-rata on 50% of collected margin
Utility: Harmonie Coaching Services			6 months	12 months
Utility: Governance				Included
<i>Minimum delegation size</i>	1 ADA	50'000 ADA	100'000 ADA	500'000 ADA
<i>Minimum delegation commitment</i>	3 epochs (15 days)	3 months	6 months	12 months



Roadmap





Interested?

Please write to us:

- To ask us anything
- To indicate commitment
- How to buy ADA
- Instructions to set up your wallet and delegate to our pool

THANK YOU!